



Steven J. Strnad

5209 Grantwood Drive
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440 886 0150
steven@stevestrnad.com

GOAL DIRECTED... PRECISE... STRONG RESEARCH SKILLS... EFFICIENT... RESPONSIBLE...

A goal driven, detail orientated designer and has the capability to formulate and realize the diverse needs of a client. Educated in 2D and 3D design with exploration in New Media and Architectural design. Researched new available technology in Prepress and 3D Prototyping

EDUCATION

Graduated with a Bachelor of Fine Arts program at Kent State University, Kent, Ohio.
Course Emphasis: 2D and 3-D Design, Conceptual Development.
Special Studies: Extensive background in Computer Graphic Presentation and Architectural Design
Continuing education in Multimedia Design with an emphasis in Multimedia Graphic Presentation

EMPLOYMENT

March 2000 through current

Bohemian Design Concepts

Senior Designer

Responsibilities: Web Design, Graphic Design, Software Training.

● Network Technologies Inc.

Senior designer on Video Products Inc. subsidiary web site that has gross sales over \$600,000 per year and reaches markets in over 100 countries. Developing collateral marketing material introducing new products for broadcast letters sent to 6000 clients. Developed and executed search engine strategies increasing ranking into the top eight

● Demming's Truck Service, Inc., Berea, Ohio

Designed and implemented new corporate logo and brochure, unified corporate branding and created fifteen percent higher customer response rate

● Buchards Jewelers., Berea, Ohio

Designed and implemented new corporate logo, unified corporate branding

● Maria Mileti Jewelers, North Olmsted, Ohio

Designed and implemented new corporate logo, print advertisement and created ten percent higher customer walkin response rate

● Tag Art Studios, Chagrin Falls, Ohio

Corporate web design implementation working in a fast paced development team

● Fairview Lanes, Fairview Park, Ohio

Designed masking unit murals illustration for a twenty lane bowling alley renovation

● LPI, Valley View, Ohio

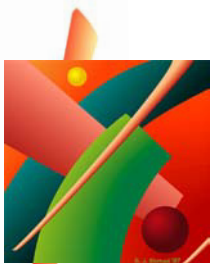
Responsibilities: Document Scanning, Page Layout, Color Separation, Quality Control.

Fast paced team environment producing pamphlets on a tight schedule

May 2002 through April 2004

Western Reserve Systems

Senior Web Designer, PrePress Designer



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Responsibilities: Web Graphic Design, Web Usability Studies, Web Maintenance, Prepress Graphic Design, Corporate Image Design and Branding

- Senior designer on .NET transition team
- Developed corporate branding for start up company and interacted with programming design team implementing company sales web site

February 2001 through February 2002

Vivid Diamonds & Design

Web Master, Digital Designer, Sales

Responsibilities: Web Design, Web Management, Advertising Design, Product Photography, Digital Jewelry Design, Wax Pattern Prototyping, Sales.

- Researched a 2D illustrative design system and a 3D rapid prototyping generator for custom jewelry - first jeweler in region to implement this equipment
- Designed advertisement that increased sales by five percent
- Sales training under Shane Decker and Marvin Montgomery for advanced sales technique
- Skilled in the use of the Image Dome camera system, Digital Goldsmith and Matrix 3D Software

January 1998 through January 2000

Unibus, Elyria, Ohio

Technical Designer

Responsibilities: Project Management, Product Design, Multimedia Presentation Design, Inventory Control.

- Lead design draftsman on new block support system team, new design was twenty percent more economical to produce with ten percent increase in power transfer efficiency

SUMMARY OF QUALIFICATIONS

Proficient in the following programs Mac and PC:

Photoshop CS, Image Ready CS, Illustrator CS, GoLive CS, DreamWeaver, Quark XPress, PageMaker, Flash MX, Fireworks, DHTML, XML, Word, Power Point, Excel, Access, Corel Draw, Ray Dream Designer, Bryce, Poser.

HONORS & AWARDS,

Competitions :

Corel Draw Illustration Contest 2000 - Honorable Mention - Reg.

OE design competition - Honorable Mention

KSU Lighting Design Competition - Honorable Mention

Works Shown:

SNAG Conference Slide Show

Worshipful Hall of Goldsmiths, London, England 1995 'Graduates' Show